PRODON
DONOR.DONATION

Automated Processes

Description:

Automate the mailing of targeted emails triggered by a specific action from your donors, according to a pre-established scenario.

Adapts to all your communication needs:

- Invitations and reminders for an activity or event
- Email chains on fixed dates, with or without conditions
- Birthday wishes
- Congratulations on reaching a new level in your recognition program
- Expired credit card notification
- Welcome program for a first donation
- Subscription renewal
- and more!

Avantages :

- Create all your scenarios in just a few clicks via an intuitive drag-and-drop interface
- Set up loyalty programs
- Develop personalized journeys
- Create dynamic audiences
- Offer the highest standards in term of security

Benefits:

- Optimize your investments
- Unlock technical potential
  - Save hundreds of hours
  - Focus on your key challenges
- Build interactions centered on your donors
- Improve personalization and engagement
- Identify the best opportunities

Tips:

Build donor loyalty

Increase engagement with your campaigns and activities with targeted, highly professional emails.

Grow your revenue

Generate and sustain donor engagement with emails that feature relevant content tailored to their interests.

Automate your campaigns

Reduce the time spent managing communications and invest that time in more lucrative activities for your organization.

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To develop
your philanthropic potential