



Address Auto-completion

Our goal with the **IMakeAnOnlineDonation** platform is to improve the efficiency of your online donation campaigns. That is why we have integrated an **address auto-completion** feature that streamlines and accelerates the information entry process for your donors.

Why this feature is an asset for your organization ?

Using this new feature, your donors can fill in personal information, such as their address, more quickly and accurately. This simple, cost-effective enhancement can **significantly impact donation conversion** by reducing irritants and errors during data entry.

Benefits to your organization :

- 1. Improved conversion rate:** A quicker donation process decreases the likelihood of form abandonment, especially on mobile devices.
- 2. Error mitigation:** Addresses are filled in automatically and correctly, minimizing input errors and preventing duplicate entries.
- 3. Optimized user experience:** A user-friendly and intuitive form enhances donor satisfaction.

Price

For **just \$13.55 a month**, you can use this service for up to **1,000 selected addresses**. This solution allows you to improve your data quality and enhance your donor experience, at an affordable price.

How does it work ?

As soon as your donors start entering their address, suggested values will display in the form fields in real time. Donors simply select the correct option, and the fields populate automatically.

Ready to try it out ?

To activate this option, **please contact our sales team**. We will be pleased to guide you through the process and tailor this solution to your needs.