



## Address Auto-completion

Our goal with the **IMakeAnOnlineDonation** platform is to improve the efficiency of your online donation campaigns. That is why we have integrated an **address auto-completion** feature that streamlines and accelerates the information entry process for your donors.

### Why this feature is an asset for your organization ?

Using this new feature, your donors can fill in personal information, such as their address, more quickly and accurately. This simple, cost-effective enhancement can **significantly impact donation conversion** by reducing irritants and errors during data entry.

### Benefits to your organization :

- 1. Improved conversion rate:** A quicker donation process decreases the likelihood of form abandonment, especially on mobile devices.
- 2. Error mitigation:** Addresses are filled in automatically and correctly, minimizing input errors and preventing duplicate entries.
- 3. Optimized user experience:** A user-friendly and intuitive form enhances donor satisfaction.

### Price

For **just \$13.55 a month**, you can use this service for up to **1,000 selected addresses**. This solution allows you to improve your data quality and enhance your donor experience, at an affordable price.

### How does it work ?

As soon as your donors start entering their address, suggested values will display in the form fields in real time. Donors simply select the correct option, and the fields populate automatically.

### Ready to try it out ?

To activate this option, **please contact our sales team**. We will be pleased to guide you through the process and tailor this solution to your needs.