

## EmailBlast

**PRODUCE MASS, PERSONALIZED EMAILS TO DELIVER  
THE RIGHT MESSAGE TO THE RIGHT PEOPLE !**

### Description

With the EmailBlast Service, you can create your newsletters, event announcements, monthly eBulletins and personalized communications for broad audiences.

Included with the EmailBlast Service is a “Subscribe Online” Section. This is a tool which can be added to your Website to enable Internet users to subscribe to your communications. It allows you to expand your network while maintaining good business practices and complying with applicable laws, such as C-28.

Our EmailBlast Service helps you communicate effectively, in a personalized manner, and grow sustainable relationships.

### Benefits

- Statistics are always available to evaluate the effectiveness of your mailing
- An integrated and automatic management system for rejected emails avoids any problems with “spam”
- Subscriptions received through the “Subscribe Online” section are synchronized in your software
- Use the EmailBlast Service in conjunction with your Online Donations Service by Prodon - Increase your visibility, maximize your results

### Price List

#### Included Number of Emails in the Package

0 - 2,500 ----- \$29.00

Number of Additional Emails	Cost/Thousand per Month	Maximum Monthly Fee
1 - 4,999	\$11.49	\$23.95
5,000 - 9,999	\$9.58	\$60.00
10,000 - 24,999	\$8.00	\$158.40
25,000 - 49,999	\$7.04	\$289.28
50,000 - 99,999	\$6.09	\$498.23
100,000 - 249,999	\$5.11	\$1,111.28
250,000 - 499,999	\$4.49	\$1,910.40
500,000 and more	\$3.84	-----

### USEFUL TIPS!

Use your Prodon software to target the people you wish to reach, and the EmailBlast Service to prepare your message:

- Use your graphics for communications that reflect your image
- Insert hyperlinks
- Schedule the date and time of your mailing

Monthly payments are based on a minimum one-year contract, automatically renewable.  
Prices in effect from January 1st, 2024. Applicable taxes extra. Subject to change without notice.